

NEW VENDOR INFORMATION FORM

Vendor (legal entity name): _____

Business Entity Type (e.g Sole Trader, Limited Liability etc.): _____

Vendor Name as shown in invoice (DBA): _____

Vendor Address: Street/Suite: _____

Town/City: _____

County/State: _____ Postcode/Zip: _____

Vendor Contact Name: _____

Vendor Contact Title: _____

Vendor Contact Details:

Telephone: _____ Mobile/Cell: _____

Fax: _____ Email: _____

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Vendor Rep Name: _____

Vendor Rep Address: Street/Suite: _____

Town/City: _____

County/State: _____ Postcode/Zip: _____

Vendor Rep Contact Details:

Telephone: _____ Mobile/Cell: _____

Fax: _____ Email: _____

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Vendor Marketing Manager Name: _____

Telephone: _____ Email: _____

MANUFACTURER'S NEW ITEM PRESENTATION SHEET

General Information

Manufacturer Name: _____

Brand: _____ Mfg Part #: _____

Item Description: _____

Size: _____ Metric Size: _____ UPC Code: _____

Case Qty: _____ Master Case Qty: _____ Ship Unit: _____

Date Presented: _____ Available Ship Date: _____

Pricing Information (prior to discounts and allowances)

Mamado Cost: £ _____ Selling Price: £ _____ Retail Price: £ _____

Product Information

Features & Benefits: _____

How long has the product been on the market? _____

Where is it currently being sold? (Retail and Dist.) _____

What products or brands is this item targeted to compete against? _____

What are some comparable items currently in the market? _____

Why is this an item Mamado should carry? _____

Launch Plan

**Please include with you submission a separate detailed 6 month launch strategy including any special pricing, prepacks, Intro deals, incentive, displays, advertising, marketing, POP materials etc. that will provide for a successful launch and re-purchase of this item.